



## Logistics & Multimodal Transport Online Seminar

A complete course which covers the interrelationship of all modes of transport used in international trade. It mainly covers the intermodal transport and logistics involving maritime transport on at least one leg. Participants will get an in depth understanding of the operations, the inventory management, as well as the documentation and regulations that cover the transportation of goods.

### Specific Areas Covered

#### International Distribution & The role of logistics

- Growth of multi-modal through freight transport
- Containerisation | Multi-modalism | Airfreight | Rail systems
- Global Logistics provider

#### Trade Routes & Cargoes

- The interrelationships of transport mode
- Goods, dangerous goods, special goods, LCL and breakbulk cargo
- Multimodal trade routes
- Service options and factors affecting mode and route choices

#### Physical Multi-modal Operations

- Vessels, vehicles and equipment used for physical operations
- Ports, terminals, depots

#### Operators of Multimodal Transport & Logistic Services

- Vessel Operators, Airlines, Road Transport
- Outsourcing logistics management
- Corporate and operating structures
- Computer systems and applications

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## **Pricing**

- Tariffs & Freight rates
- Pricing models
- Additional charges

## **Inventory Management**

- Supply chain inventory management
- Equipment
- Owning vs leasing
- Case studies

## **Sale contracts & Documentation**

- International contracts of sale
- INCOTERMS
- Bills of Lading - clauses - other forms of bill of lading
- Waybills (Sea and air)
- Road and rail consignment notes
- Other contracts and paperless trading
- Liability and insurance

## **Conventions & Other Regulations**

- Cargo Liability conventions – Rotterdam Rules
- Conventions governing combined transport by sea
- Convention on rail transport (COTIF) AND CIM
- Conventions relating dangerous goods, customs and other

## **Marketing & Sales**

- E-Commerce
- Quality Management
- Business Development
- Service planning
- Management and control
- Financial evaluation of services

# LOGISTICS & MULTIMODAL TRANSPORT ONLINE SEMINAR

## Ideal for

The course is addressed to those involved in the transportation sector; logistics, liner companies, port agency, port & terminal management, freight forwarding, inventory management, customs, procurement and purchasing, warehousing, etc.

## Date / Hours

Dates: 24, 27, 28/11 & 01, 04, 10, 11, 12, 17, 18/12

Hours: 19:30 – 21:30 (GMT +2)

Duration : 10 sessions

## Online Learning

The seminar will be delivered exclusively online by fully tutored learning sessions. Once your registration is completed, you will receive an email with information and joining instructions to the webinars. For your participation, no special equipment is needed except a camera and a microphone.

## Fees

**600,00 EUR** (Including tuition fees & reading material)

ICS Members are eligible for a 20% discount on all HMC Professional Maritime Seminars

## Tutor & CV Resume

### Tony Mason FICS

Tony has worked in the shipping industry for over 40 years with extensive experience in the liner business, as well as representing the industry in its relations with international government bodies, the press, and the public at large. He spent 32 years working in many different functions for container shipping companies, culminating in the role of Director, Corporate Strategy, at P and O Nedlloyd, prior the acquisition of the company by Maersk in 2005. From 2006 to 2010, he was Secretary General of the International Chamber of Shipping, representing shipowners globally on a wide range of subjects including technical, safety and environmental standards, employment issues, and promoting the image and reputation of the industry. Since 2010, he has been working with Drewry Shipping Consultants as an Associate, on advisory projects in liner shipping, ports and terminals, and logistics businesses. He is also Secretary of the International Support Vessel Owners' Association, an international trade association for ship owners operating support vessels in the offshore energy industry. He is a tutor and examiner for the Institute of Chartered Shipbrokers.

Tony graduated from University College Oxford with a degree in Chemistry and holds a Certified Diploma in Accounting and Finance. He is a Fellow of the Chartered Institute of Logistics and Transport, and an Honorary Fellow of the Institute of Chartered Shipbrokers.

## Certification

Participants will receive a certificate of attendance on completion of the course.